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PRESS RELEASE

For Immediate Release

Invincible Boats Announces Partnership with SYC Yachts

Iconic Southwest Florida-Based Yacht Brokerage Team Up With an Industry Leader

Marco Island, Florida (October 9, 2023) - INVINCIBLE BOATS, the premium saltwater sport fishing and high performance boat brand, is taking a significant step in its Florida expansion with a dealer appointment to SYC YACHTS for all of Collier County, Florida.

Sprigg Yacht Consulting, LLC, d/b/a SYC YACHTS, was established by the 35-year industry veteran and broker, Steve Sprigg, in 2017. With a mission dedicated to customer service and stress-free transactions, SYC Yachts has since become the premier concierge monohull and catamaran yacht and boat brokerage in Southwest Florida.

“We’re extremely excited about the opportunity to represent Invincible Boats and all the cutting-edge innovations happening over there. We have no doubt that this partnership will help introduce more of Invincible’s world-class vessels to one of the most avid boating communities in the state,” said Steve Sprigg, Owner of SYC Yachts.

Effective immediately, the dealer agreement entitles SYC YACHTS the rights to exclusively stock and sell new Invincible boats in Collier County, Florida, from North Naples to Everglades City and Immokalee to Marco Island. Through SYC Yacht’s vast network of clients and contacts, Invincible Boats will be able to strengthen its presence in the Southwest Florida market.

“The addition of SYC Yachts to Invincible’s diverse dealer network is something we’re incredibly proud to announce. SYC Yachts already boasts a strong presence in the Southwest Florida boating community and we’re excited to partner with such a reputable dealership to help further establish our boats in an area home to boaters, anglers, and families whose passions for spending time on the water align perfectly with ours,” said Ben Dorton, VP of Brand Strategy for Invincible Boats.



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About Invincible Boats:

Based in Opa Locka, Florida, Invincible Boats redefined monohull and multihull center console fishing boats with the world’s best naval architects, engineers and quality craftsmanship. “Invincible’s patented, hybrid, semi-asymmetrical, multihull design leads the industry in ride quality, handling and speed. No catamaran executes high speed turns like an Invincible. No other catamaran possesses the seakeeping abilities of an Invincible hull without the aid of trim tabs or ballast tanks. No other catamaran in Invincible’s size range has the fishability of a single-level deck and the ability to gaff fish from the bow. Invincible has proven that the best products start with the best materials. From the vacuum-bagged infusion to even the diamond-patterned, non-skid deck, every inch of our boats has been thoughtfully sourced and expertly executed. The ergonomics and placement of the small things like the console design and footrest angle are items that make a difference. The lines of sight in the hardtop frame for better navigation and fishability are the things the competition doesn’t think about. From a performance aspect, no boat on the water comes out-of-the-hole smoother or faster and gets on plane quicker.” - www.invincibleboats.com.

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About SYC Yachts:

SYC YACHTS takes meticulous care of their clients and vessels. From initial consultation, clients gain a wealth of industry knowledge and guidance with every purchase or sale. Every aspect of luxury boat and yacht ownership is researched and explained to guide clients to the perfect vessel for them and their needs. They are uniquely select with their clientele and inventory, while maintaining an exceptional reputation for honesty and integrity. SYC YACHTS handles all your buying and selling needs from listing to long after for stress-free, hassle-free transactions. SYC Yachts is located at Rose Marina, 941 Bald Eagle Drive in Marco Island, FL. www.SYCYachts.com. CONTACT: Margot Puleri - (954) 806-9714 - margot@sycyachts.com